



# TRIAX

connecting the future

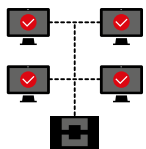


## TRIAX Middleware Solution

Enabling hotels to offer guests concierge services on multiple devices

We make your hotel customers and their guests happy

Hotels biggest driver is customer satisfaction and optimising revenue per room per stay. TRIAX middleware supports all that.



### Happy Guests

- »Just like home« experience.
- Consistent interface on all devices.
- Easy access to services and hotel staff.



### Happy Staff

- Direct contact with guests before, during and after the stay.
- Intuitive CMS user-interface.



### Happy Hotel

- Proven and reliable solution.
- Improved opportunity for additional revenue per room per stay.
- Hybrid cloud based solution fitting any needs and requirements over time.



AVAILABLE ON MULTIPLE DEVICES

[triax.com](https://triax.com)



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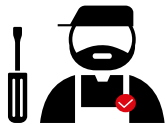
connecting the future

## Profit from the right Middleware Solution

TRIAX middleware is targeting especially the hotel sector and offering a customizable variety of services like.

- TV/VOD
- Radio
- TV guide
- Hotel information
- Messaging
- Wake Up call
- Weather forecast
- Room service/shop
- ... and much more

All services are available on both TV, laptop and mobile devices during the stay. Prior to the arrival, the hotel can send individual recommendations and offerings to guests. After the stay, the middleware solution enables the hotel to carry out customer surveys, request TripAdvisor ratings, run retention and loyalty programs and much more.



### Your Benefits

- Fit into any environment, from hotel upgrading to new build fulfilling your customers needs and requirements over time.
- Cost efficient due to low cabling requirement.
- Hybrid solution, which can be delivered as pure IP, or combined IP/Coax.
- Reliable and easy to configure, install and operate via browser interface.
- Opportunity to deliver competitive solutions to the hotel segment.
- Combine the middleware solution with a TRIAX Service Agreement and get access to help and support during setup and installation and after sales service.
- Cloud based solution supporting multiple devices.

### Contact us

For more information and detailed contractual terms, please contact your local Sales Representative or TRIAX Service & Support on [triax.com/support](http://triax.com/support)



### Hotel Benefits

- Subscription based solution (price/user/month).
- Increased customer relation and number of contact points (sales channels) per guest.
- Proven and reliable solution increasing opportunity for additional revenue per room per stay.
- Intuitive and simple back-office management (CMS), improving direct communication, marketing and sale to guests before, during and after the stay.
- Redundant cloud solution with opportunity for 24/7 surveillance and automatic software maintenance.
- Full PMS Integration.